

Baraboo Public Art Association

AGENDA

5:15 p.m. Thursday, October 28, 2021

Location: Thurow Conference Room, Municipal Building. Masks required

(5:15 – 5:25 pm)

1. **Call to order.** Verify quorum
2. Any **additions** to the agenda?
3. Review of September **minutes.** Motion to accept the minutes
4. **Treasurer's Report.** Money market we have \$7,091. In our CFSCW (Foundation) account we have \$34,440. There is an annual distribution from this fund in April, if BPAA desires, of 5% of the total. Currently that would be \$1,722. If there is a special request for more funds, we need to share with CFSCW in writing, and the board will consider whether or not to allow the request. Motion to accept the report.
5. New funding leads? New project lead – **Palm**, Interest in a new mural near Driftless Glen?

(5:25 – 5:35)

OLD BUSINESS - Brief check-in

6. Website and QR Codes update
7. **GL Willson** mural update
8. Challenge Park Selfie station
9. Anything new regarding Great Sauk Trail (GST).

(5:35 – 6:10) PLANNING Topics 1 and 2, possibly Topic 3 (see detail below agenda, copies of updated Wish List will be provided)

(6:10 – 6:15 p.m.)

10. Anything else?
11. **? Next meeting** Third Thursday November 18? Or combine the Nov and Dec meetings?

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PLANNING OUTLINE

Our discussion will need to carry over into several meetings.

Topic 1: Establishing a framework for decision-making (October meeting)

- A. Assumptions
 - a. Assumption: We want to be pro-active about our project planning, not reactive.
 - b. Assumption: We will have a greater likelihood of success if we have full agreement about which projects to tackle.
 - c. OTHER ASSUMPTIONS?
- B. **Decision:** Which **method** will we use to choose projects, by consensus or by majority vote?

C. **Decision:** What **criteria** should we use in making our choices about projects?

For example,

- a. The piece will fit in a highly visible location
- b. Will appeal to a wide range of audiences
- c. Will attract several project partners
- d. Can be scaled up or down to fit within an affordable budget
- e. Is easy to carry out
- f. Will have few if any barriers, objections, obstacles
- g. What else?

Topic 2: What specific Baraboo locations are most in need of visual art? Why? (Brainstorm a list)
(October meeting)

Topic 3: Looking at the Wish List draft for 2021-22, are there any that can be dropped for now (but saved in our bank of good ideas?) (October or November meeting)

Topic 4: Categories 1 and 2. Of all the ideas remaining on the list estimated at **\$5,000 or less**, which one(s) could: (November meeting)

- i. Bring the greatest impact with the least amount effort
- ii. Have the fewest barriers to implementation
- iii. Might have a volunteer to lead the project
- iv. Are there any ideas we should remove?

Topic 5: Category 3 Major Projects. For each idea, (November or December meeting)

- v. Would we have any strong funding allies for this project?
- vi. What might be the target date for completion?
- vii. Who might oppose this project and why?
- viii. Construction or installation constraints?